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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Moldova

Country Size: 33,847 sq km
Citizens: 2,401,200 (2024) | Tendency: falling
GDP per Capita: 7,617.52 $ | Tendency: rising
EU Innovation Scoreboard: Emerging Innovator (2025) | 23,2%
BEDA Member Organisations: /

Dedicated design policy status

No

Design in other policy agendas

- **CCI Strategy** – National Program for the Development of Creative Industries "Creative Moldova" (2024–2027) mentions design but does not include dedicated actions. [Mentioned]
- **Circular Economy Strategy** – *Green and Circular Economy Promotion Program (2024–2028)* mentions eco-design and sustainable design. [Integrated]
- **Innovation, industrial/development, digital, architecture strategies** – No dedicated strategies or inclusions identified.

Observations

Moldova's design policy landscape is characterized by a modest recognition of design in national policy agenda. While the Creative Industries Program acknowledges design, the absence of concrete measures limits its impact. The inclusion of eco-design in the circular economy agenda is a positive sign, but overall, design is largely overlooked in innovation, industrial and digital strategies. The upcoming participation in the EU's Creative Europe programme, starting in 2026, may offer new opportunities for design policy development and international collaboration.

ADDRESS

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